



U.S.-CHINA CLEAN  
ENERGY RESEARCH CENTER  
中美清洁能源研究中心

清洁汽车联盟

Clean Vehicles Consortium

# EVs in China: Technology pathway, Market progress & Incentive policy

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**Tsinghua University  
CERC-CVC**

**Aug 18, 2014**

# Outline of Chinese NEV Milestones

*Electric Vehicle is China Auto industry from Big to Advance pathway.*

**President XI Jinping  
June, 2014**



**2000-2006**  
10<sup>th</sup> & 11<sup>th</sup>  
Development  
Plan(Tech. )

**2009**  
NEV  
largely  
Demo &  
Deploy  
Project

**2010**  
The 12th  
Development  
Plan(Tech. )

**2012**  
•NEV industry  
Development  
Plan  
•Strategic  
Emerging  
Industries

**2013**  
NEV  
largely  
Demo &  
Deploy  
Project  
(II)

**2014**

**28 Jan.**  
NEVs  
Deploy &  
Application  
(II notice)  
(NDRC  
etc)

**09 July.**  
NEVs  
Tax Free  
Policy  
(incl.  
imported)  
(State  
Council)

**13 July**  
Official &  
Public NEVs  
replacement  
blue print  
(>30%)  
(State  
Council)

**21 July**  
Guideline for  
Accelerating  
NEVs  
Application  
(infrastructure  
) (State  
Council)

**30 July**  
NEVs  
charging  
price  
notice  
(NDRC  
)



05 May  
Idea bank



Int'l  
collaboration

# Content

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**Technology pathway (dedicated on PEV)**

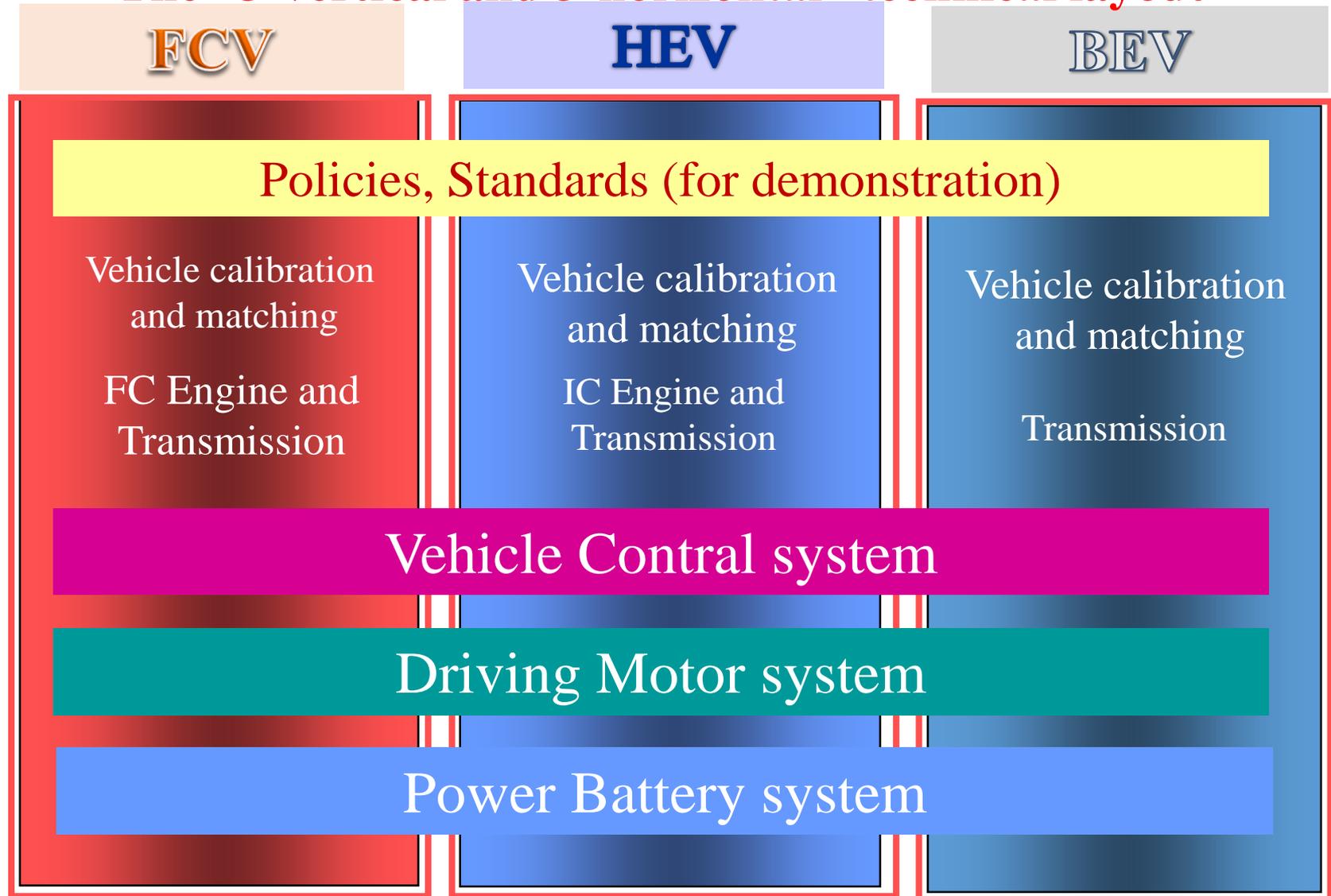
**Market progress (focus on public fleets)**

**Incentive policy (Vehicle & infrastructure)**

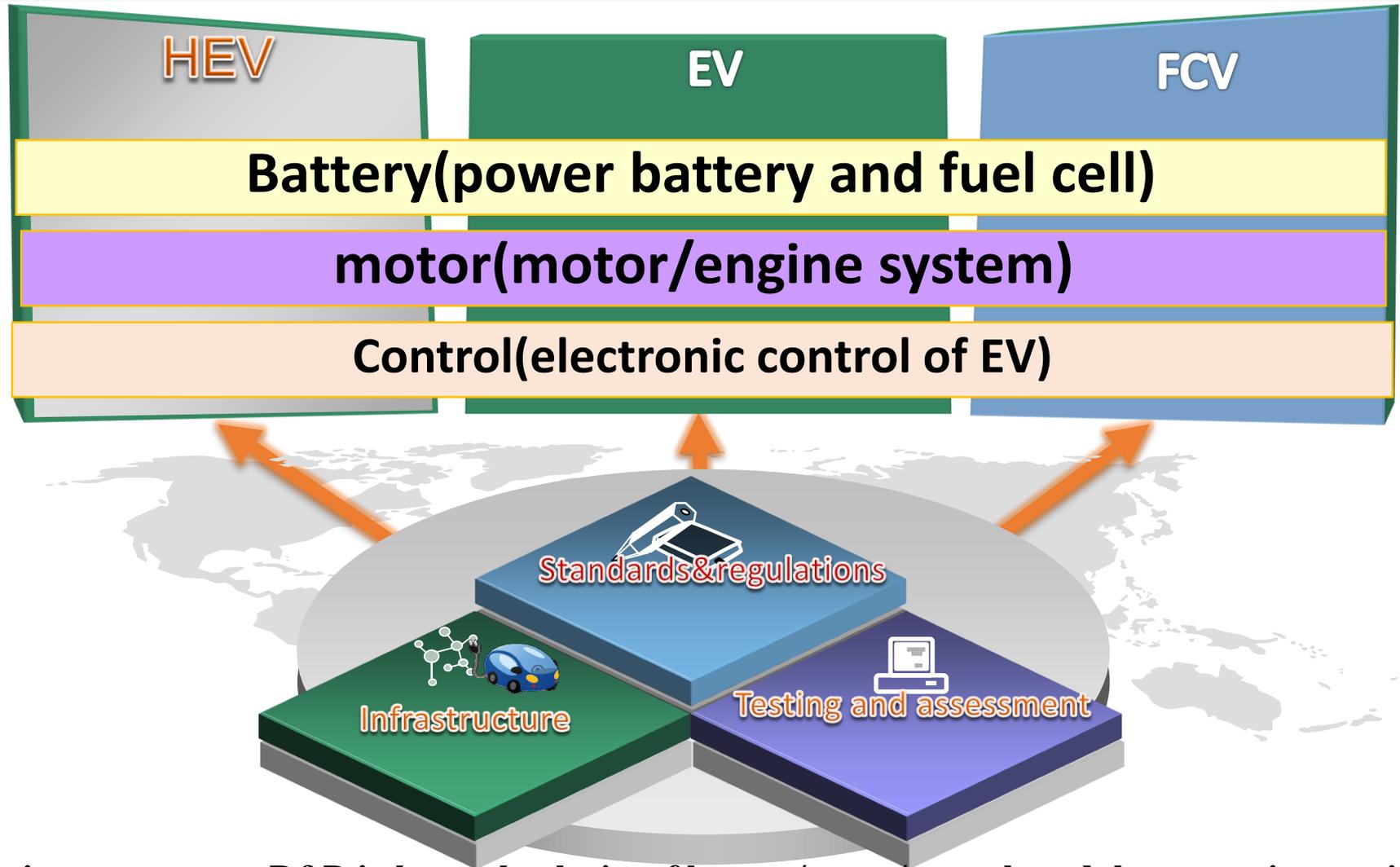
**CERC-CVC Next step (China side project)**

# Chinese EV Technology R&D during the 10<sup>th</sup>-11<sup>th</sup> 5-year plans(2000-2010)

The “3-vertical and 3-horizontal” technical layout

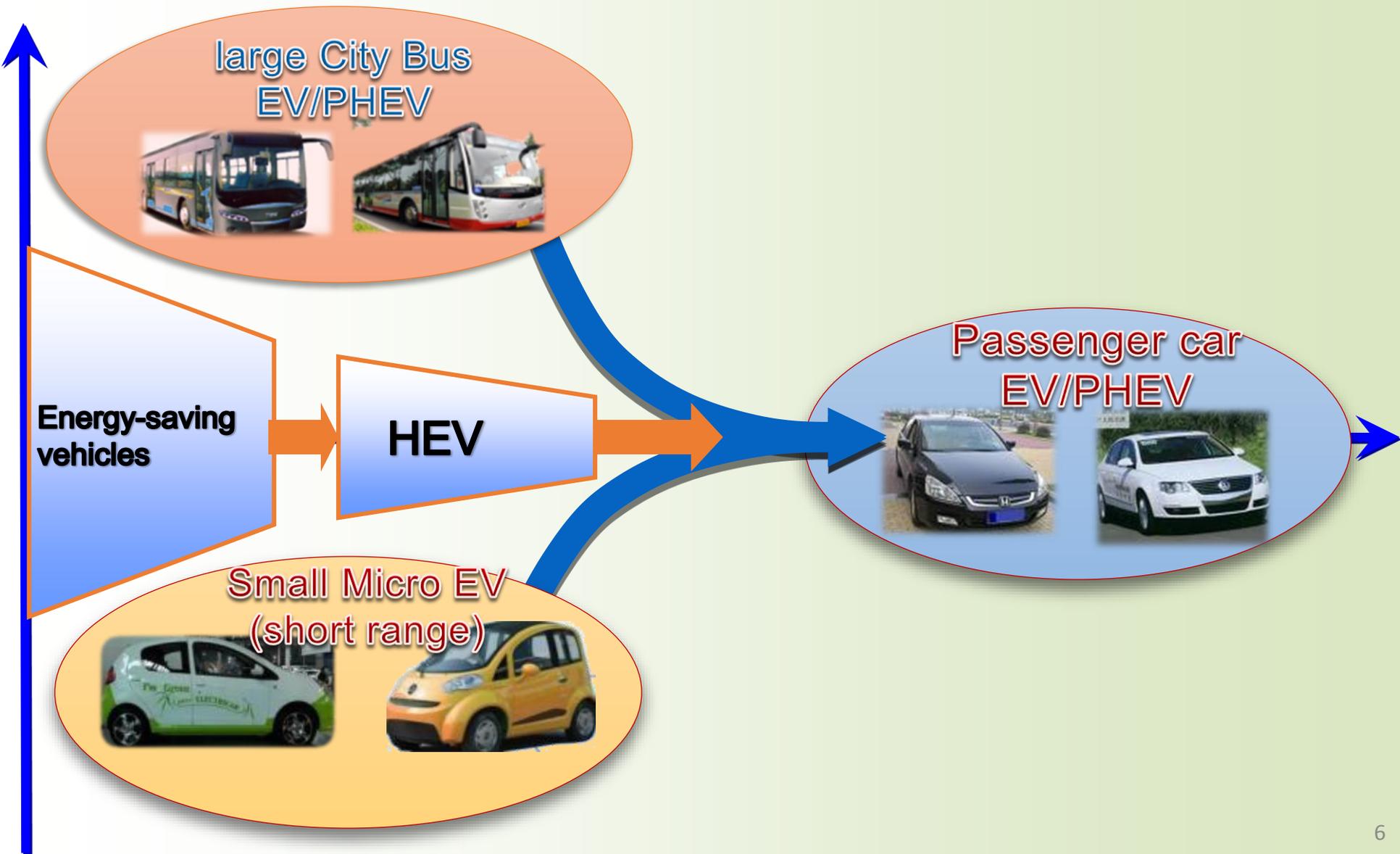


# Layout of 12<sup>th</sup> 5-year plan on electric vehicle



Continue to promote R&D in key technologies of battery/motor/controls and the system integration technologies of HEV/EV/FCEV, especially the next generation of powertrain electrification technology.

# 12<sup>nd</sup> 5-year plan on electric driving technology transition



# Content

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**Technology pathway (dedicated on PEV)**

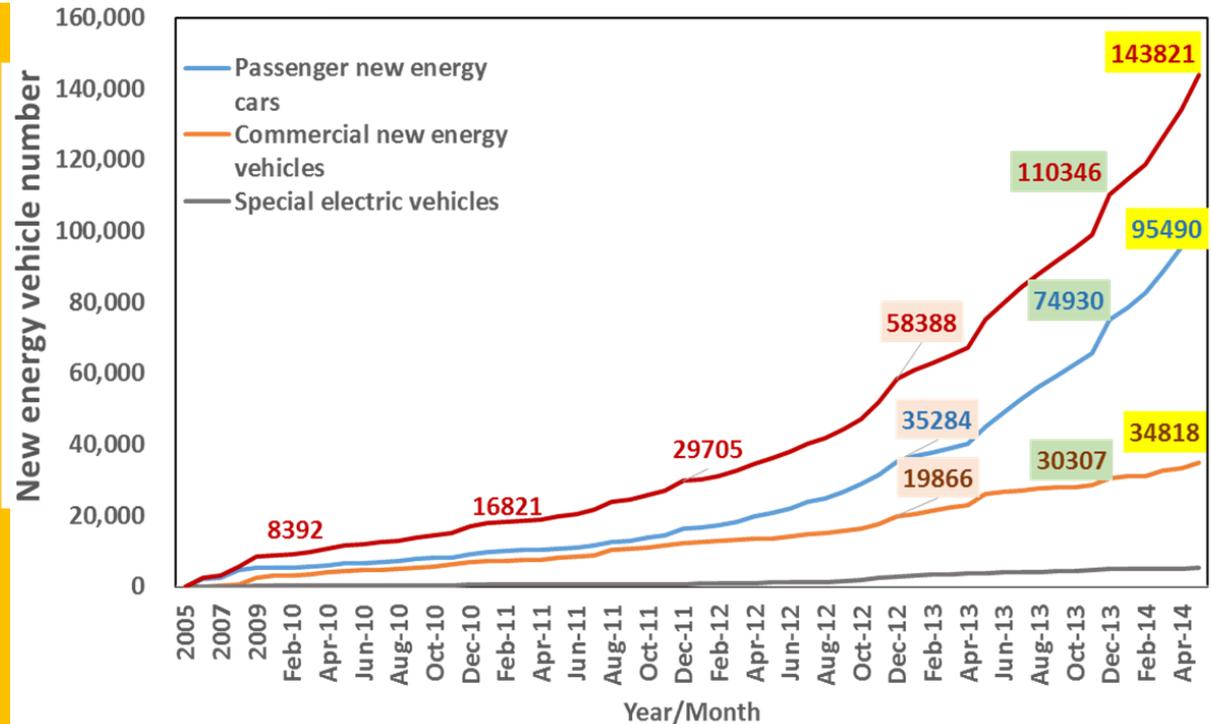
**Market progress (focus on public fleets)**

**Incentive policy (Vehicle & infrastructure)**

**CERC-CVC Next step (China side project)**

# NEV Fleet in the stock

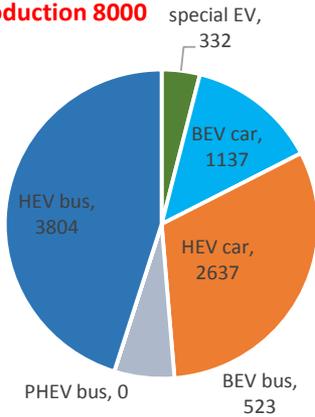
- From 2009 to 2013, the NEV fleet doubled per year, more than 110 thousand in the end of last year.
- In this year, the monthly production was about 8000,
- The total in-stock number was 140 thousand in the end of May 2104.
- The passenger car increased faster than commercial vehicles, with percent more than 70%



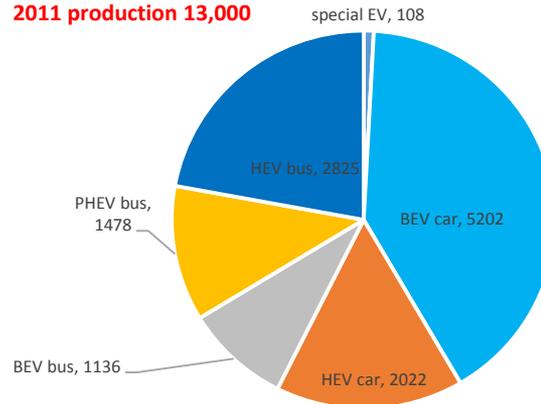
- The estimated production was 90,000 to 120,000 this year and about 200,000 in 2015.
- The New demands of NEV deployment in 100 demonstration cities was 330,000 in 2014-15.
- The target of 500,000 NEV in stock (in 2015) was achievable.

# EV annual production by type

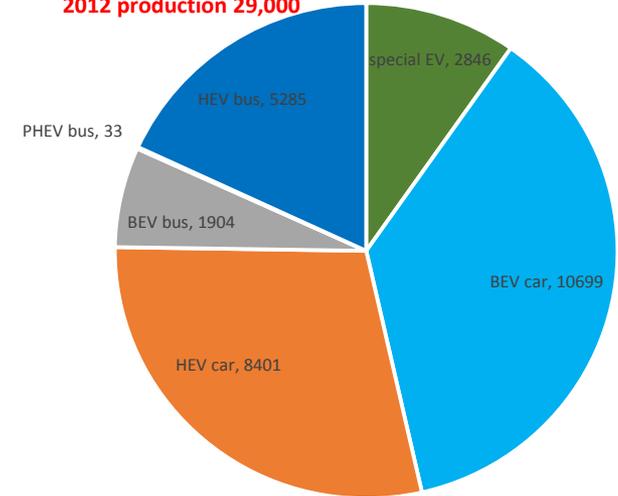
2010 production 8000



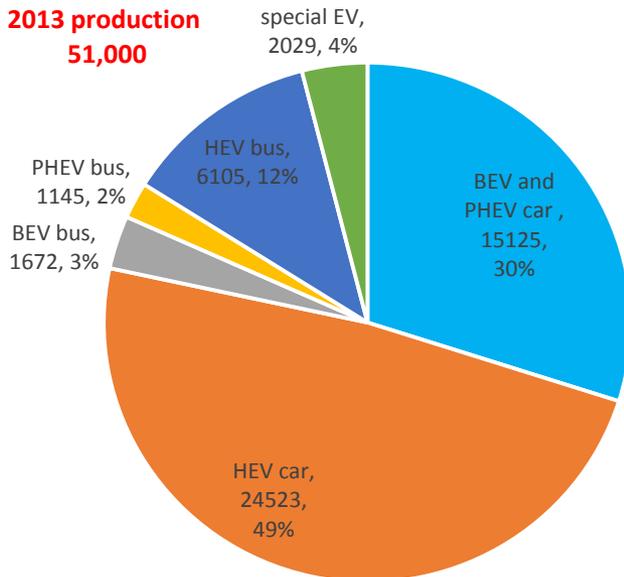
2011 production 13,000



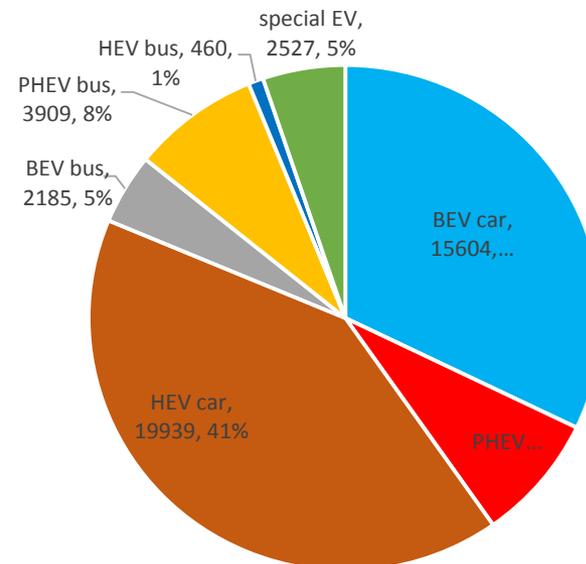
2012 production 29,000



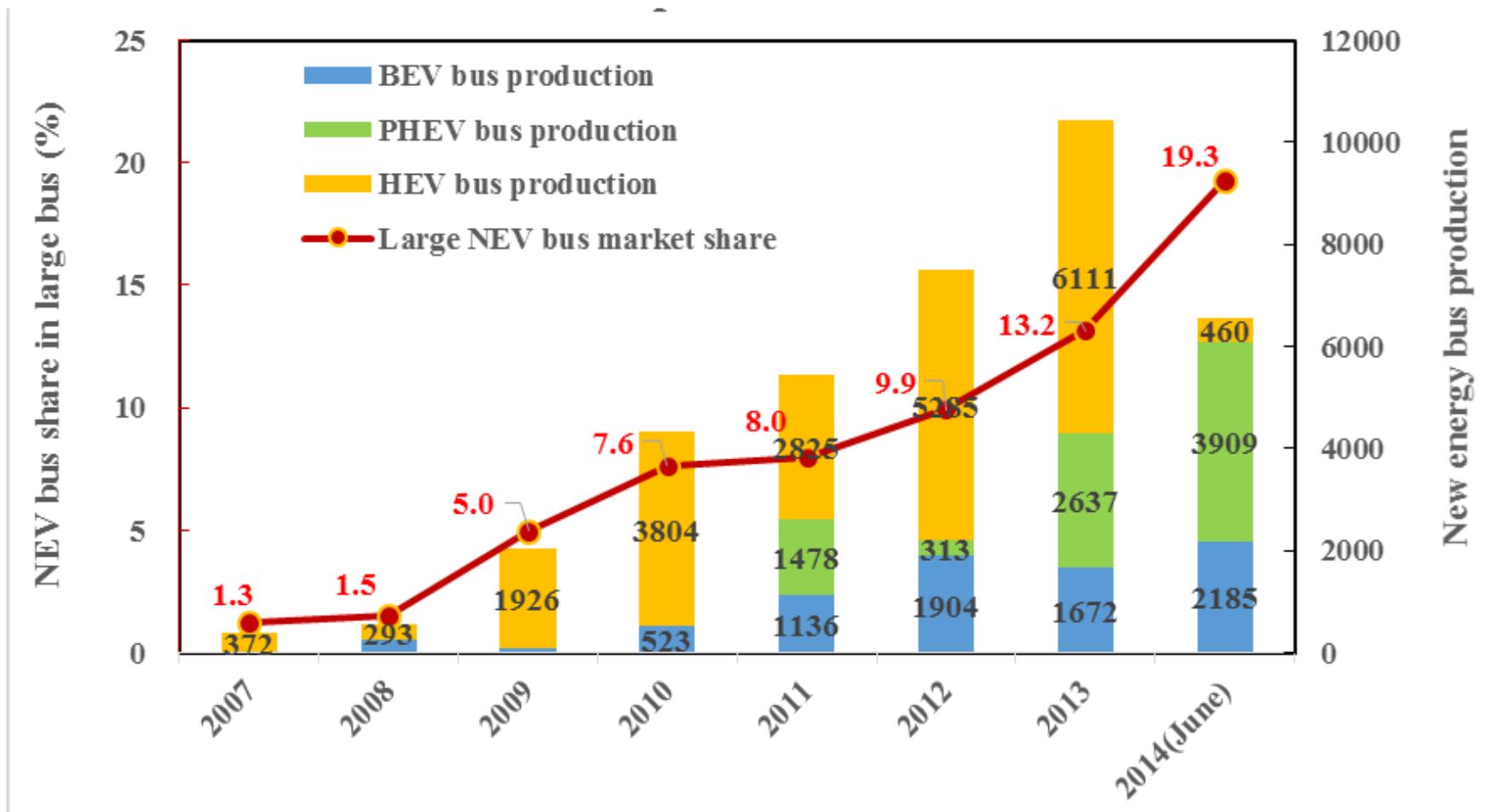
2013 production 51,000



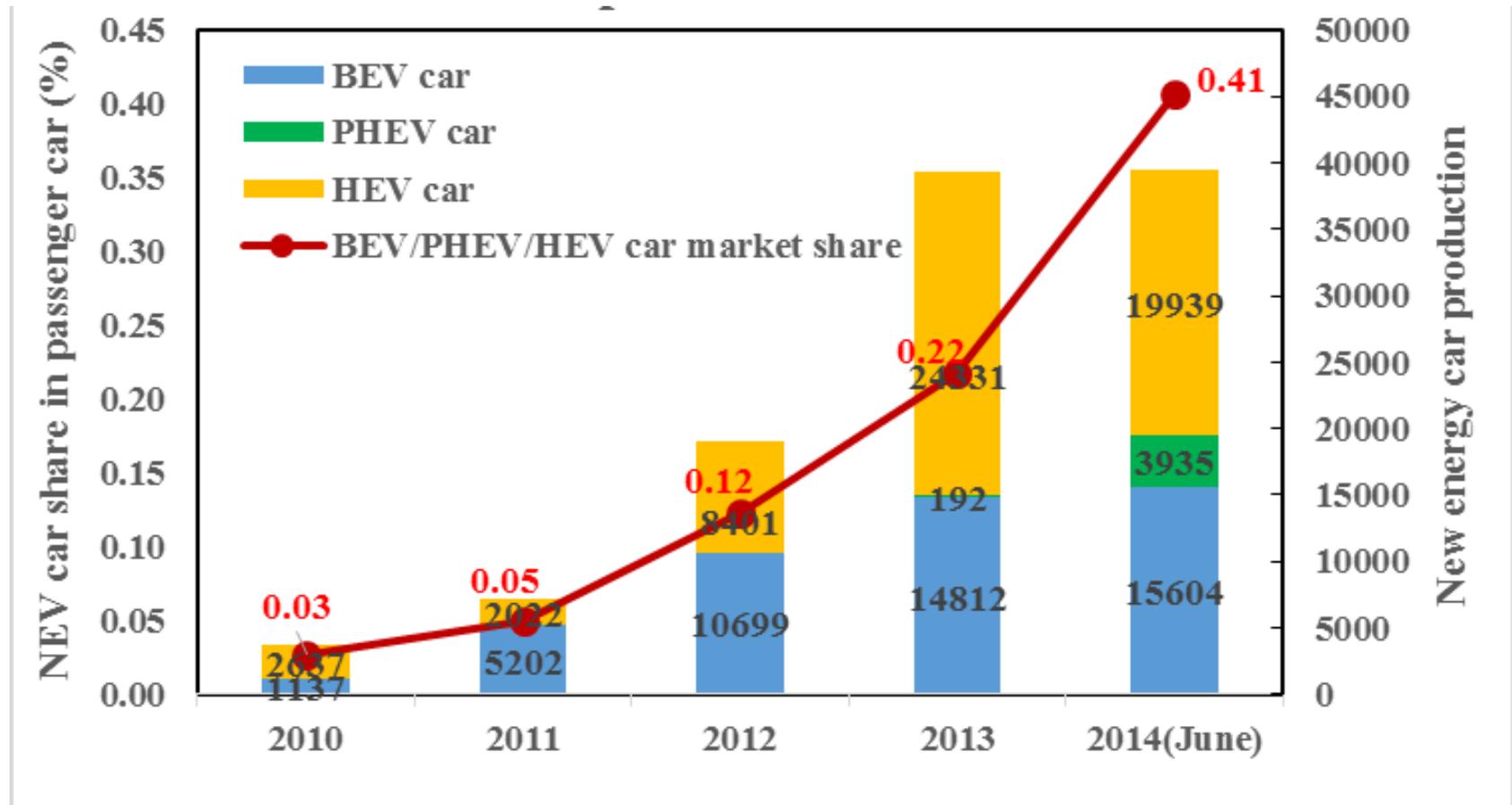
2014(half year) production, 46032



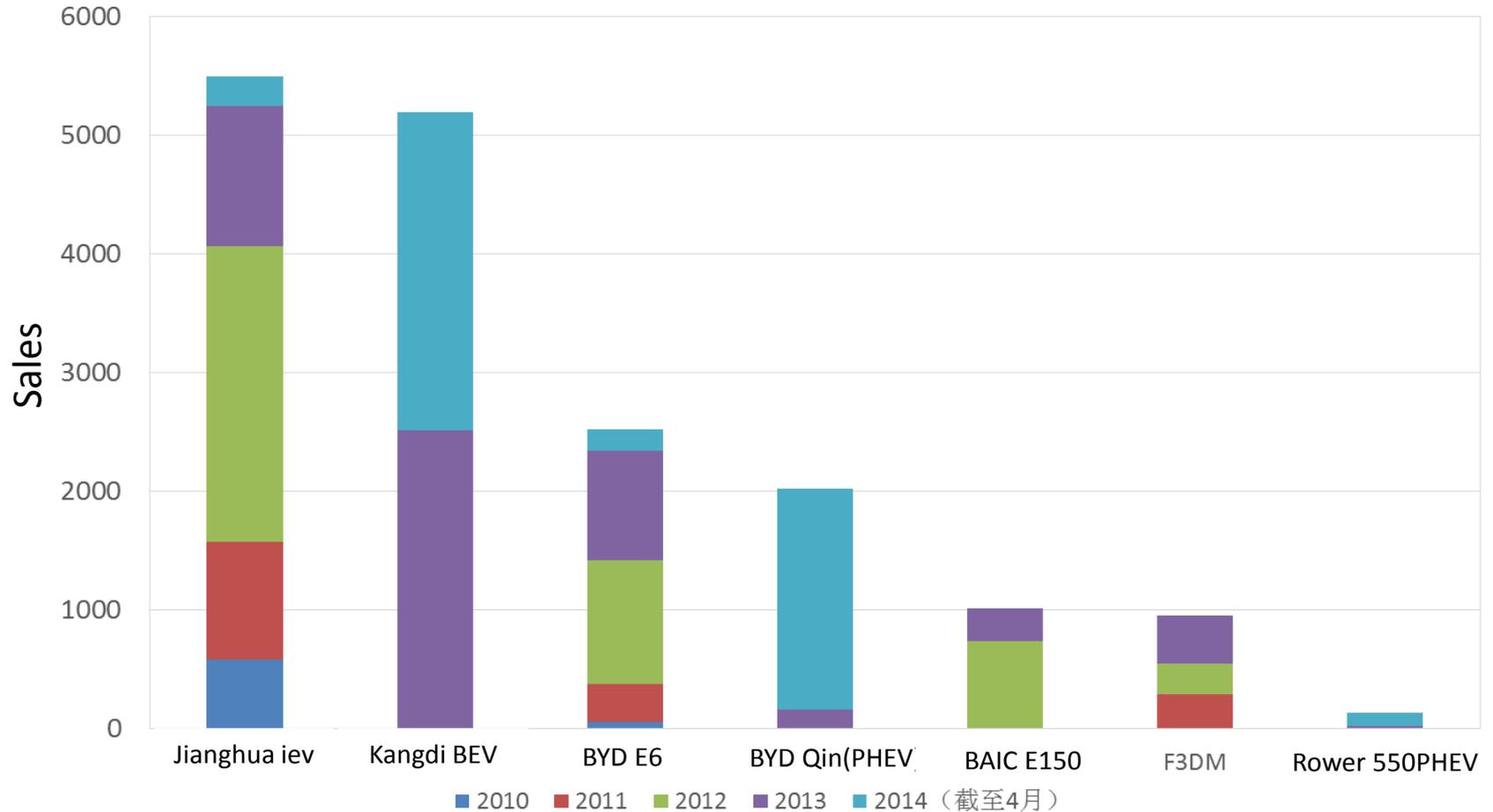
# NEV Bus production and market share



# NEV car production and market share



# Progress on industrialization of PEV car



PHEV and BEV car production (upto April 2014)

# Progress on Micro BEV

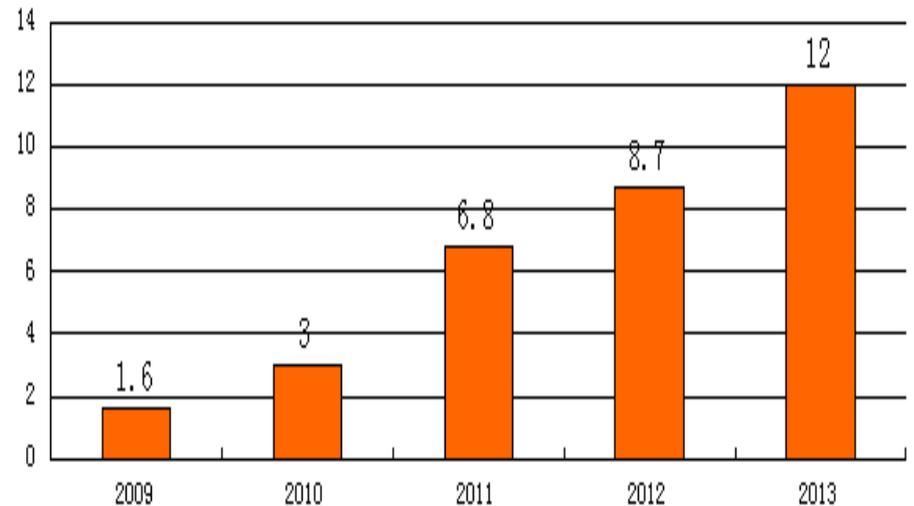
Production scale of Micro BEV expanded gradually, having a large market potential

□ Statistics from Municipal Commission Economy and information technology of Shandong Province

- 2010: Production 29,700
- 2011: Production 77,200
- 2012: Production 128,088
- 2013: Production 171,537.

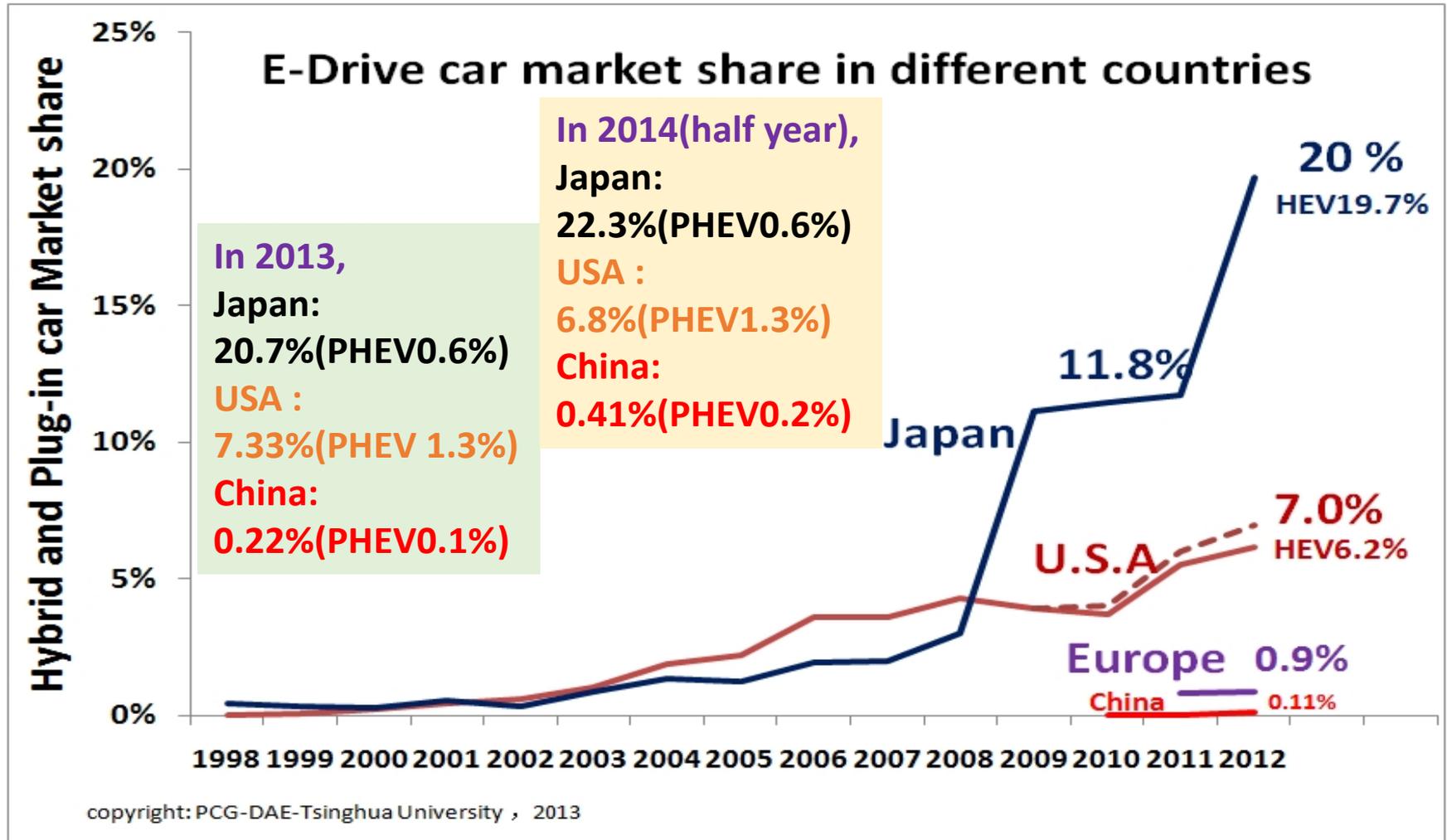
□ Shandong is the major Micro BEV maker province, which accounts 70% production.

□ The annual production increased 6 times in 4 years. (16,000 in 2009, 120,000 in 2013).



Micro BEV production in Shandong Province

# Passenger EV market comparison



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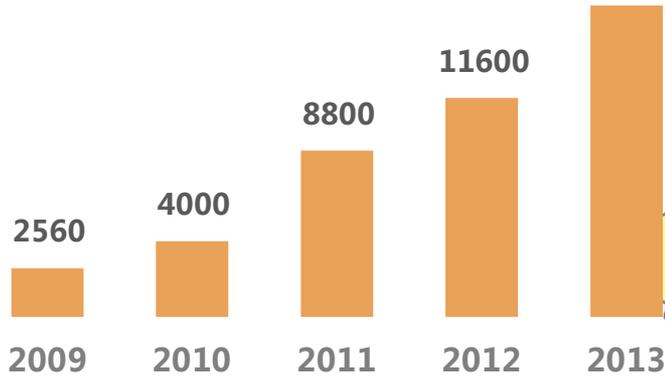
**Market progress (focus on public fleets)**

**Incentive policy (Vehicle & infrastructure)**

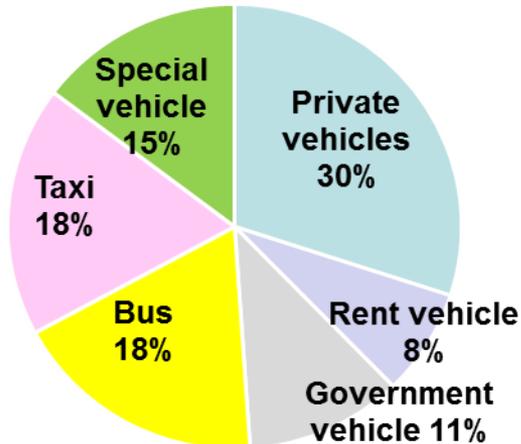
**CERC-CVC Next step (China side project)**

# NEVs Deployment and subsidies (phase I & II)

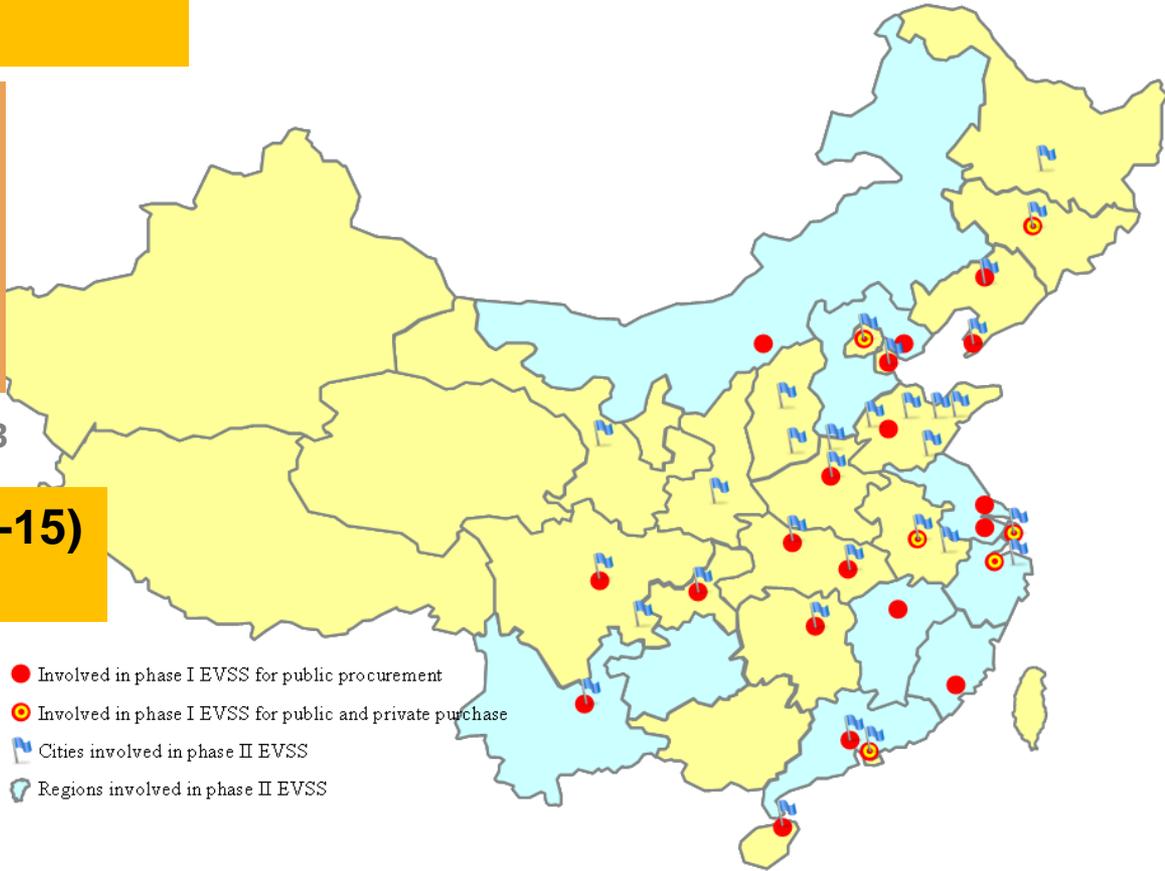
Phase I deployed (45k NEVs, 2009-13)  
in 25 cities



Phase II plan (330k NEVs, 2013-15)  
in 88 cities



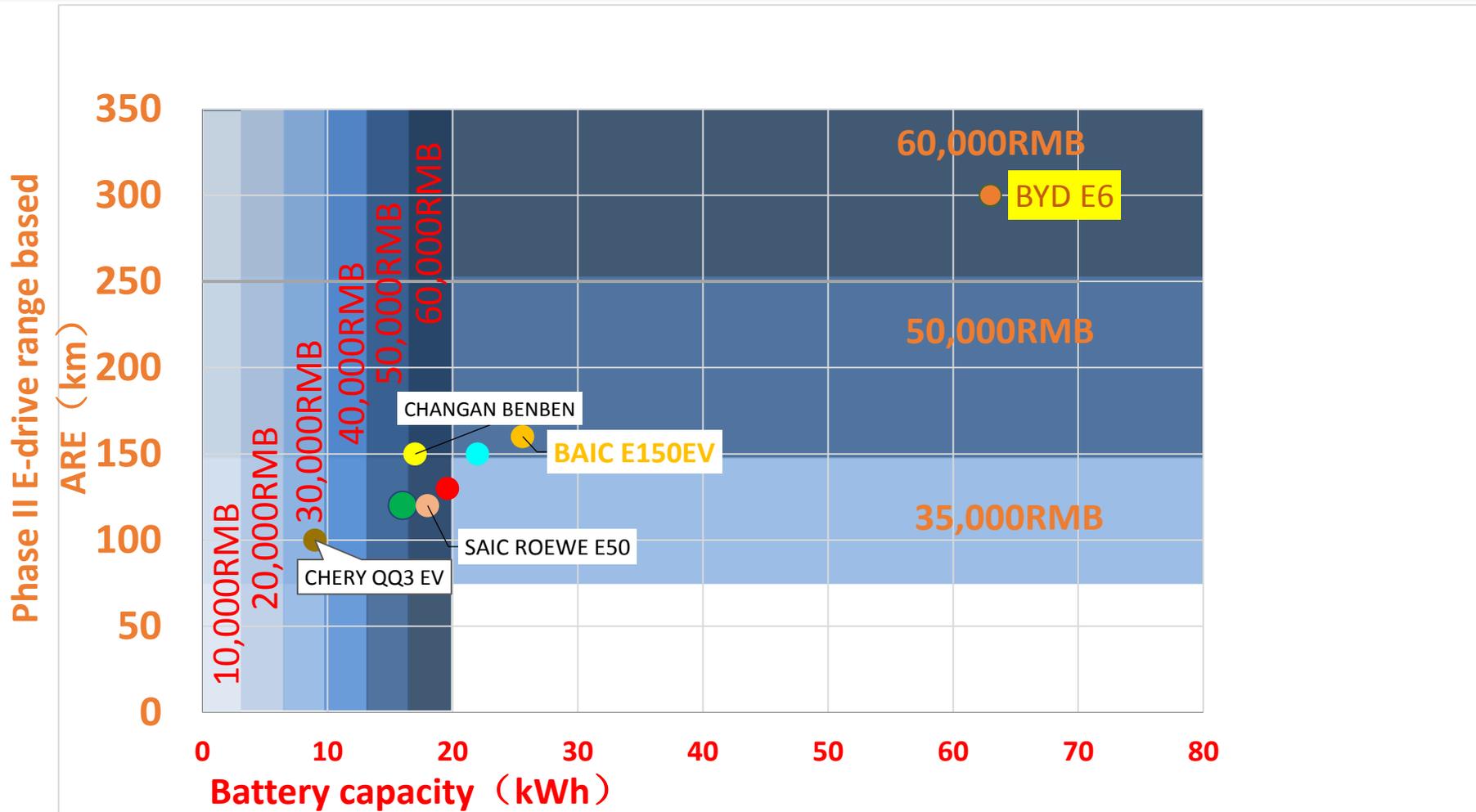
- Involved in phase I EVSS for public procurement
- Involved in phase I EVSS for public and private purchase
- Cities involved in phase II EVSS
- Regions involved in phase II EVSS



# Subsidies in Phase I & II for different vehicles

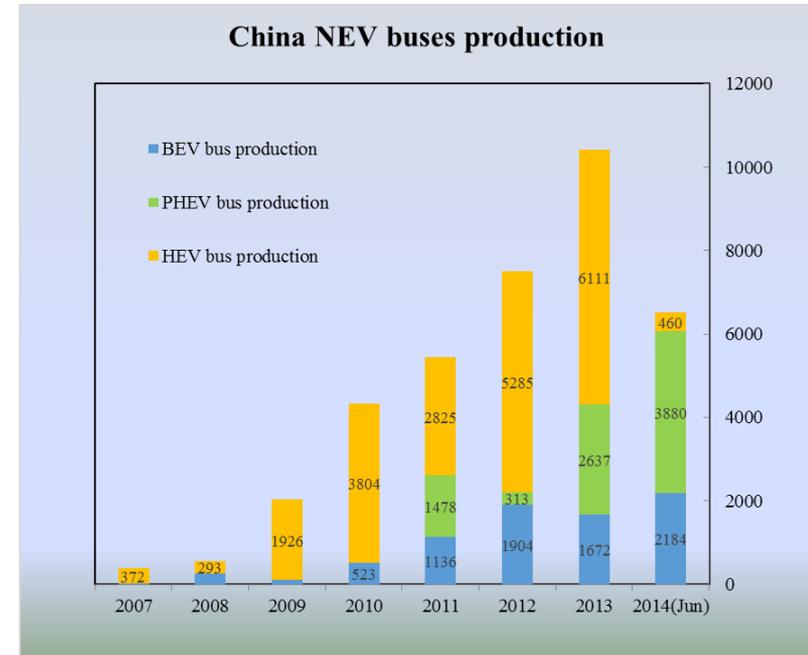
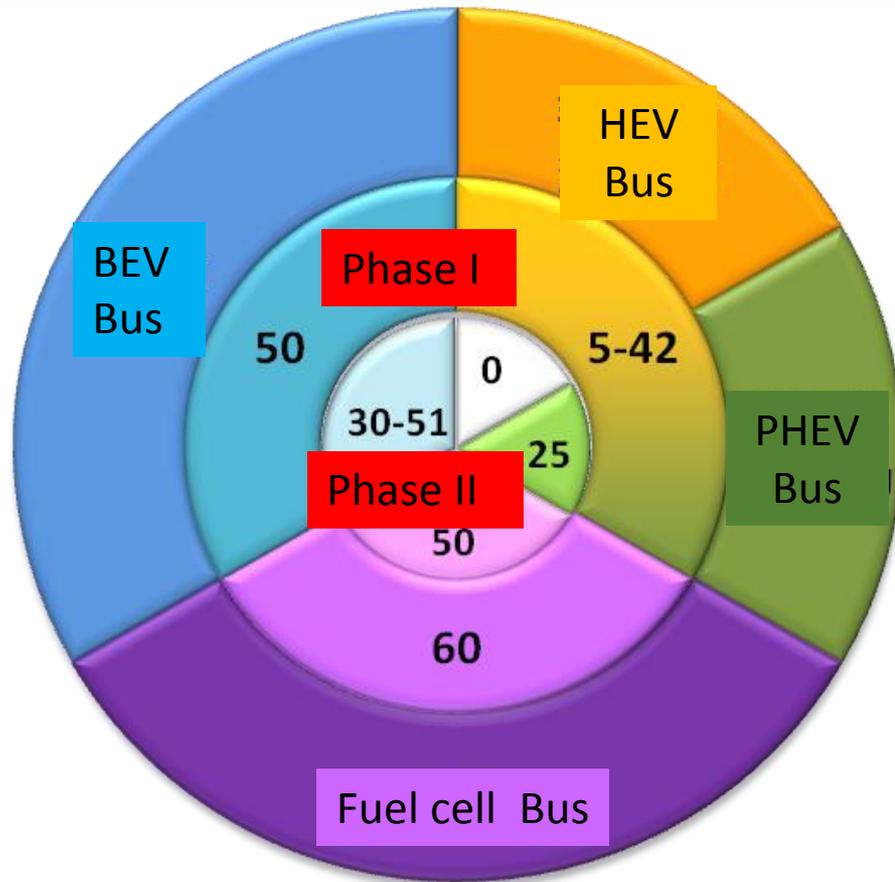
		Phase I <sup>a</sup>		Phase II
Target market		Public	Private <sup>b</sup>	Public and private
Subsidy duration		2009-2012	2010-2012	2013-2015
Subsidy scope		HEV, PHEV, BEV, FCEV	PHEV, BEV	PHEV, BEV, FCEV
Subsidy standard	HEV	PV	Up to ¥50,000	
		Bus	Up to ¥420,000 (L≥10)	
	PHEV	PV	Up to ¥50,000	¥3,000/kWh <sup>f</sup>
		Bus	Up to ¥420,000 (L≥10)	¥35,000 (R≥50)
	BEV	PV	¥60,000	¥3,000/kWh <sup>g</sup>
				¥35,000 (80≤R<150)
				¥50,000 (150≤R<250)
				¥60,000 (R≥250)
		Bus	¥500,000 (L≥10)	¥300,000 (6≤L<8)
				¥400,000 (8≤L<10)
				¥500,000 (L≥10) <sup>c</sup>
		SPV		¥2000/kWh <sup>h</sup>
	FCEV	PV	¥250,000	¥200,000
		Bus	¥600,000 (L≥10)	¥500,000
Phase-out mechanism		Not mentioned	Mentioned but not specified	5% reduction in 2014 10% reduction in 2015 <sup>d</sup>
Pilot cities		25 cities <sup>e</sup>	6 cities	40 cities and regions

# Central subsidy for electric car(Phase I & II)



(Phase I Battery capacity based 3,000RMB/kwh)

# Central subsidy for electric bus



**HEV market reduce to near zero during phase II**

- 1) Subsidy reduced by about 20% in phase II for FCV
- 2) HEV no subsidy and PHEV reduced by 40% in phase II
- 3) More catalogue for BEVs

# Tax-free policy of EV



## Purchase Tax

- Free sept. 2014-Dec.2017
- About 10% of the price
- Both domestic & imported
- Incl. BEV, PHEV, FCV

## Owner Tax

- Free from Jan. 2012.
- Passenger car \$50-\$100 per year



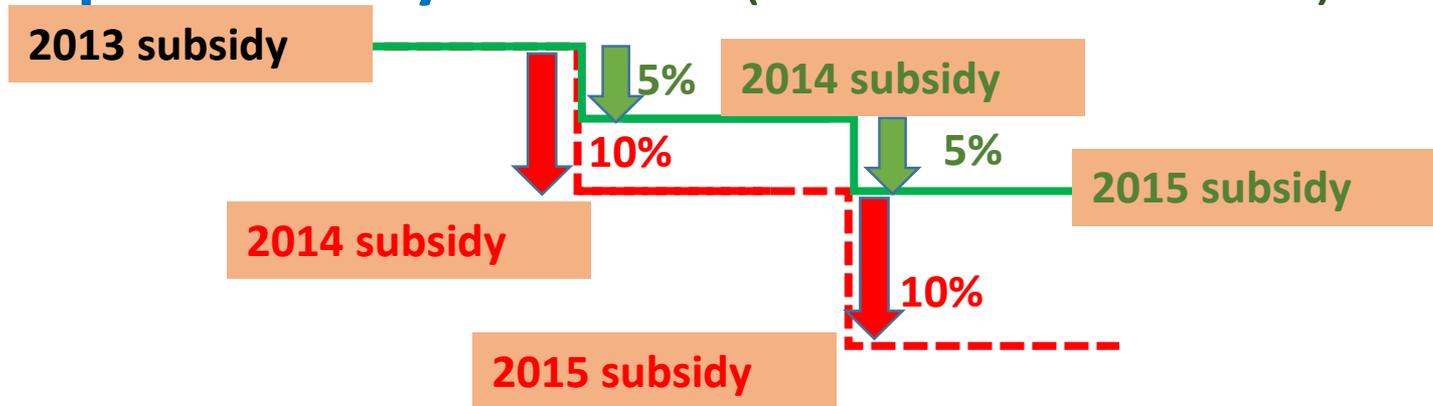
## Plate

- Free in Shanghai (value \$14,000).
- ~100% bingo in Beijing (1% for ICE)



# More aggressive policies

## ➤ Smaller step in subsidy decrease ( revised Jan. 2014)



## ➤ Replacement ratio of official vehicle targets

➤ 2014: >10%

Beijing-Tianjin-Hebei, Yangtze river & Pearl river deltas: >15%

➤ 2015: >20%

➤ 2016: >30%

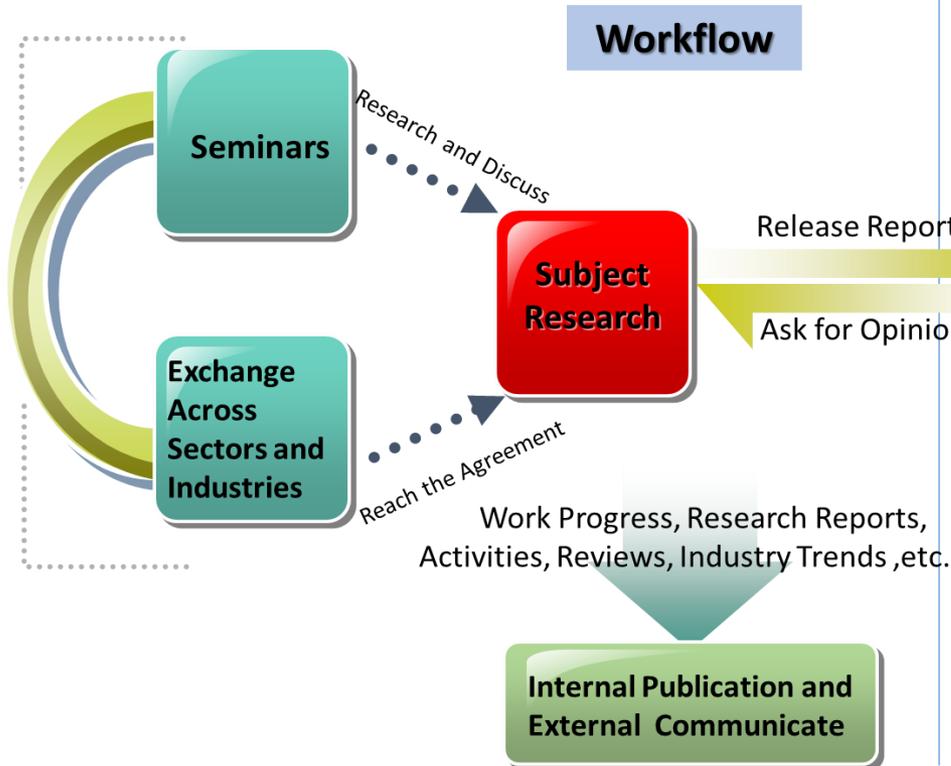
## ➤ Charging pole & NEV ratio: >1:1

# China Association for Electric Vehicles (100 Members)

**Vision:** Accelerating Electric vehicle development and its widespread deployment in China



**The Founding Conference**



**Mission:** Opening platform to boost cooperation from government, academic, industry, & stakeholder.

# China Association for Electric Vehicles (100 Members)

## Government (Including 10 Ministers)



## Business (Including Vehicles Energy, Etc.)



## Academia (Including 14 Academicians)



# China Association for Electric Vehicles (100 Members)



1. Economic/Environment/Energy Assessment of Electric Bus and its Deployment Business Models
2. Regulation/Standards/market for Micro EVs
3. Acceptance/Penetration/Incentive for Private Passenger Electric Cars(PHEV/BEV)

4. Review/Lessons/Innovation of EV Policies in Nationals and Regionals

5. Issues about Power Battery

6. Pathways Analysis of Energy Saving and New Energy Vehicles

7. Research of Electrify Transportation and Intellectualization in China

8. Survey and Analysis of the Status and Trend of EV Industry Both in China and Abroad

9. Relevant Issues about Charging Infrastructure



# Content

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**Technology pathway (dedicated on PEV)**

**Market progress (focus on public fleets)**

**Incentive policy (Vehicle & infrastructure)**

**CERC-CVC Next step (China side project)**

# CERC-CVC Funding Summary

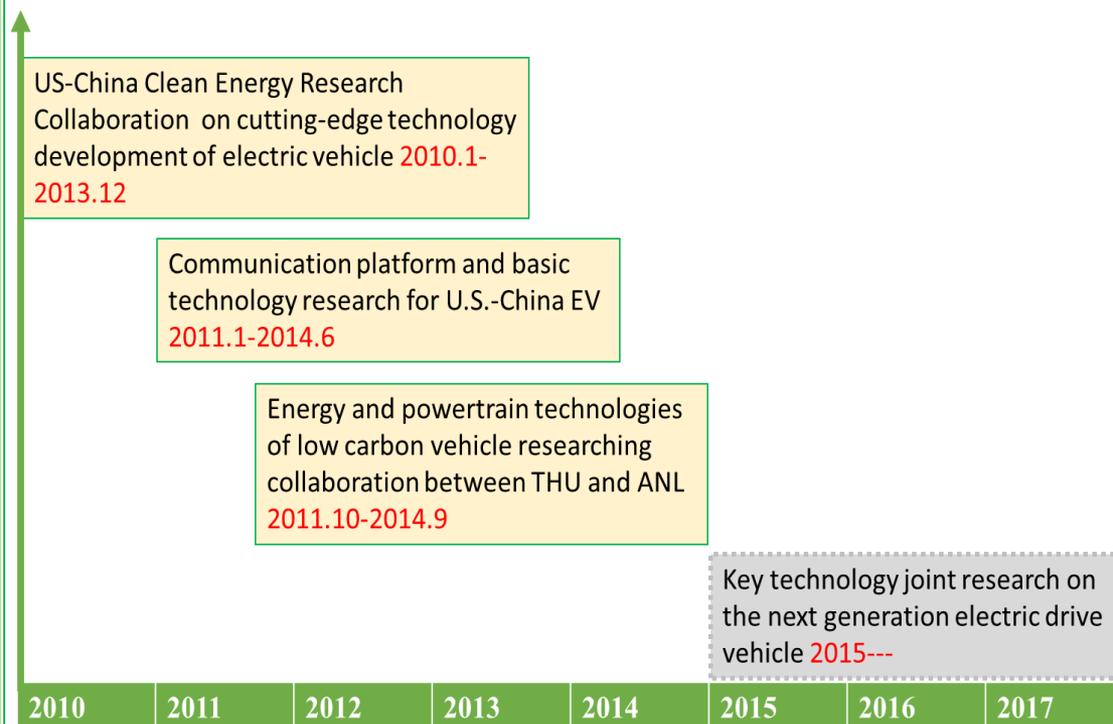


## DOE Funding: \$2.5M/year for 5 years

- Approx. 25 research project tasks; more than 20 faculty and 20 graduate students at UM and partner schools and national labs

## University + Industry Funding: >\$2.5M/year for 5 years

- Additional research projects
- In-kind support for CERC-CVC test beds
- Support for center administration and collaboration
  - Full time manager
    - Full-time consortium manager & administrative support
    - Travel for consortium members to enhance collaboration with Chinese partners



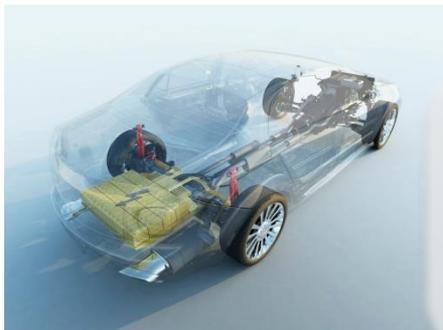
# CERC-CVC Thrust Areas



1. Advanced Batteries System



2. Advanced Biofuels, Clean Combustion and APU



3. Vehicle Electrification



4. Lightweight Structures



5. Vehicle-Grid Integration



6. Energy Systems Analysis, Technology Roadmaps and Policies

# Consortium Overview

## Academic & National Lab Partners



U.S.



UNIVERSITY OF MICHIGAN



THE OHIO STATE UNIVERSITY



Massachusetts Institute of Technology



Sandia National Laboratories



OAK RIDGE National Laboratory

Argonne NATIONAL LABORATORY



jbei Joint BioEnergy Institute



China



# Consortium Overview

## Industrial Partners



U.S.



**DELPHI**

**DENSO**

**EATON**



**HONDA**



Aramco Services  
Company



China



**JAC**



上汽通用五菱  
SAIC-GM



**Potevio**



# Focus of the next 18 months

## Industrial Collaboration Through “Implementation Projects”



**DELPHI**

Diagnosis of electrified powertrain



F-150 power split hybrid design



Drivetrain lightweight structure simulation



Wireless charging prototype



Battery management and safety protection system



Electric powertrain with dual motor design

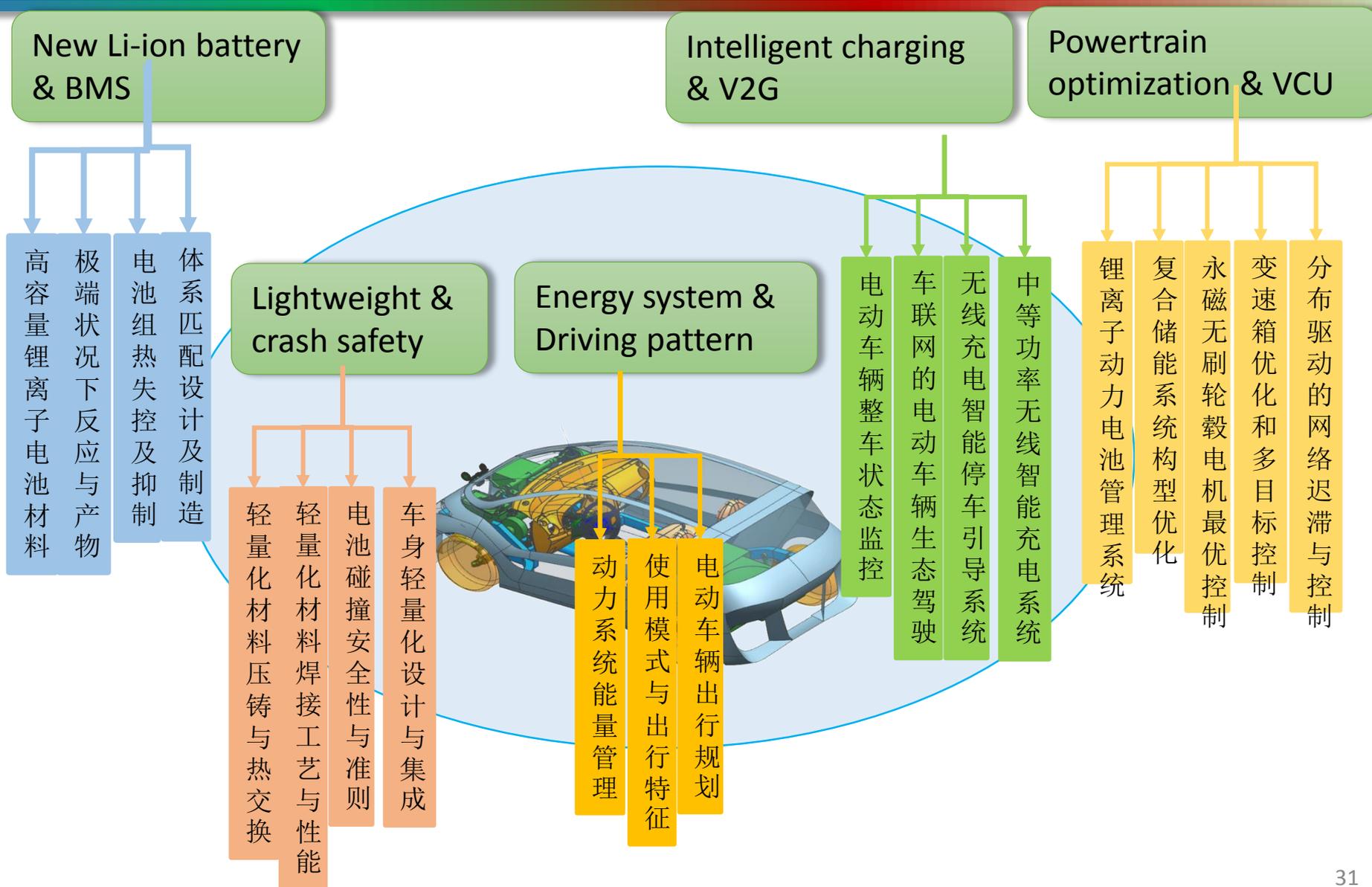


Micro EV light weight structure design



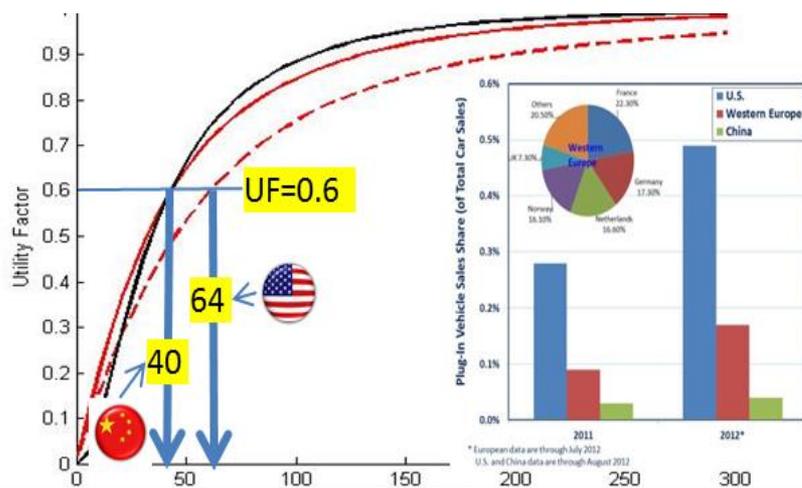
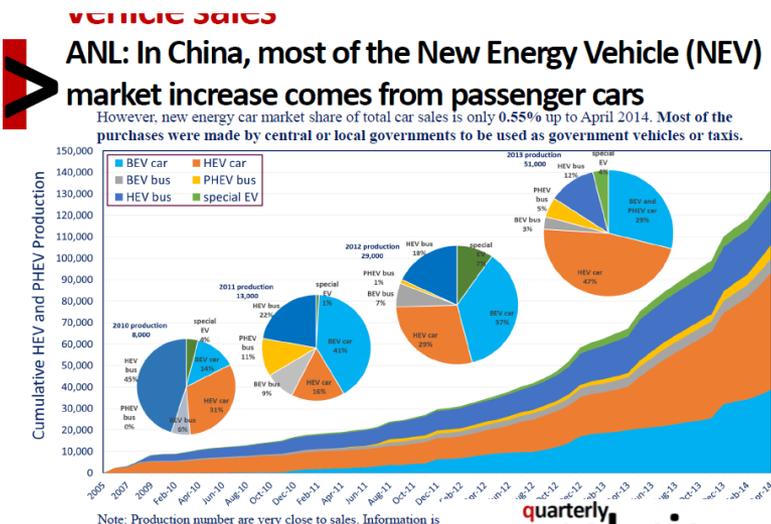
Demonstration and evaluation of electric vehicle charging and infrastructure technologies

# 2015 and beyond



# Conclusions

- NEV Technology dedicated in PEVs (PHEV\BEV\FCV)
- Market successful in public field, just startup in private sector
- Incentive policies both in vehicle (domestic & imported) & infrastructure
- CERC-CVC collaboration valuable for both governments



Cited in DOE report

quarterly  
**analysis**  
review  
**14.1&2**

Reporting to two Ministers (DOE and MOST)



**Thank you for your  
attentions !**